



2023年度 長崎地区 特性別 含有率ヒートマップ^o

2023年4月3日～

2024年3月31日

株式会社長崎国際テレビ 営業編成局

含有率ヒートマップ 算出方法例

① : 60分単位の個人視聴率を算出

個人全体	月曜日	火曜日	水曜日	木曜日	金曜日	土曜日	日曜日
05:00	0.7%	0.7%	0.8%	0.7%	0.6%	1.5%	1.4%
06:00	3.0%	2.6%	3.0%	2.6%	2.9%	5.1%	3.4%
07:00	4.4%	4.0%	4.3%	4.5%	4.2%	6.3%	3.9%
08:00	3.5%	2.8%	3.2%	2.8%	3.5%	4.1%	8.1%
09:00	3.1%	2.8%	3.0%	2.4%	3.6%	3.0%	9.2%
10:00	2.3%	1.7%	2.4%	1.7%	1.9%	2.7%	7.8%
11:00	1.4%	1.6%	2.1%	1.5%	1.6%	3.6%	7.2%
12:00	3.7%	3.6%	4.0%	3.9%	3.7%	4.6%	5.5%

× 1,234,611人

② : ①で算出した個人視聴率に該当の人口を掛けて 視聴人数をそれぞれ算出する $3.0\% \times 1,234,611$

個人全体	月曜日	火曜日	水曜日	木曜日	金曜日	土曜日	日曜日
05:00	8,642	8,642	9,877	8,642	7,408	18,519	17,285
06:00	37,038	32,100	37,038	32,100	35,804	62,965	41,977
07:00	54,323	49,384	53,088	55,557	51,854	77,780	48,150
08:00	43,211	34,569	39,508	34,569	43,211	50,619	100,003
09:00	38,273	34,569	37,038	29,631	44,446	37,038	113,584
10:00	28,396	20,988	29,631	20,988	23,458	33,334	96,300
11:00	17,285	19,754	25,927	18,519	19,754	44,446	88,892
12:00	45,681	44,446	49,384	48,150	45,681	56,792	67,904

× 80,099人

M1	月曜日	火曜日	水曜日	木曜日	金曜日	土曜日	日曜日
05:00	0.0%	1.2%	1.2%	1.0%	0.0%	0.1%	2.1%
06:00	1.2%	1.6%	2.3%	2.8%	1.0%	1.4%	2.4%
07:00	2.2%	1.1%	3.3%	3.3%	2.8%	2.7%	2.8%
08:00	1.0%	1.1%	2.6%	2.9%	1.4%	1.3%	1.9%
09:00	0.6%	1.7%	2.5%	0.1%	2.9%	0.2%	3.0%
10:00	0.9%	1.7%	3.3%	0.1%	2.2%	0.1%	4.2%
11:00	0.6%	1.2%	3.3%	0.1%	1.3%	1.3%	4.1%
12:00	2.2%	1.3%	3.4%	1.8%	2.1%	2.9%	2.4%

M1	月曜日	火曜日	水曜日	木曜日	金曜日	土曜日	日曜日
05:00	0	961	961	801	0	80	1,682
06:00	961	1,282	1,842	2,243	801	1,121	1,922
07:00	1,762	881	2,643	2,643	2,243	2,163	2,243
08:00	801	881	2,083	2,323	1,121	1,041	1,522
09:00	481	1,362	2,002	80	2,323	160	2,403
10:00	721	1,362	2,643	80	1,762	80	3,364
11:00	481	961	2,643	80	1,041	1,041	3,284
12:00	1,762	1,041	2,723	1,442	1,682	2,323	1,922

$961 \div 37,038$

$1.2\% \times 80,099$

③ : ②で算出した視聴人数を使用し 右記計算式で含有率を算出

$$\frac{\text{分子}}{\text{分母}} = \frac{\text{該当の視聴人数}}{\text{個人全体の視聴人数}}$$

	月	火	水	木	金	土	日
05:00	0.0%	11.1%	9.7%	9.3%	0.0%	0.4%	9.7%
06:00	2.6%	4.0%	5.0%	7.0%	2.2%	1.8%	4.6%
07:00	3.2%	1.8%	5.0%	4.8%	4.3%	2.8%	4.7%
08:00	1.9%	2.5%	5.3%	6.7%	2.6%	2.1%	1.5%
09:00	1.3%	3.9%	5.4%	0.3%	5.2%	0.4%	2.1%
10:00	2.5%	6.5%	8.9%	0.4%	7.5%	0.2%	3.5%
11:00	2.8%	4.9%	10.2%	0.4%	5.3%	2.3%	3.7%
12:00	3.9%	2.3%	5.5%	3.0%	3.7%	4.1%	2.8%
13:00	2.1%	2.0%	7.2%	3.1%	5.5%	4.0%	0.7%

M1含有率 各局ヒートマップ

NIB

NIB	月	火	水	木	金	土	日
05:00	2.0%	0.7%	1.7%	1.3%	1.3%	2.4%	2.0%
06:00	2.4%	2.3%	2.0%	2.2%	2.6%	2.6%	1.3%
07:00	3.0%	3.0%	1.8%	2.5%	3.3%	3.0%	8.6%
08:00	1.2%	1.8%	1.5%	2.1%	2.5%	1.1%	3.6%
09:00	1.3%	0.8%	1.4%	1.4%	0.9%	1.3%	2.5%
10:00	1.7%	0.4%	1.5%	1.8%	1.6%	1.9%	3.5%
11:00	2.4%	1.1%	0.5%	2.6%	1.5%	1.3%	2.4%
12:00	4.5%	3.9%	4.3%	4.3%	4.0%	1.7%	2.4%
13:00	3.6%	3.4%	3.2%	3.1%	2.4%	1.1%	1.4%
14:00	1.0%	0.6%	0.8%	1.1%	0.6%	1.3%	0.7%
15:00	1.1%	1.0%	1.0%	0.7%	0.8%	1.3%	1.4%
16:00	0.9%	0.6%	0.6%	0.5%	1.0%	0.7%	1.6%
17:00	0.7%	0.9%	0.7%	1.0%	0.9%	2.6%	2.2%
18:00	0.9%	0.9%	1.0%	1.0%	1.2%	3.1%	1.2%
19:00	2.1%	2.9%	2.5%	2.0%	1.5%	2.0%	2.5%
20:00	1.8%	3.1%	2.7%	2.1%	1.3%	1.8%	3.0%
21:00	1.6%	1.8%	1.8%	1.8%	3.4%	1.8%	2.1%
22:00	1.6%	2.0%	1.7%	1.8%	3.4%	2.1%	1.9%
23:00	1.1%	1.7%	1.3%	1.2%	1.8%	1.2%	1.5%
24:00	0.7%	1.7%	2.2%	2.4%	1.1%	0.6%	1.7%
25:00	1.0%	1.4%	3.2%	2.2%	2.0%	0.4%	1.1%

A局

A局	月	火	水	木	金	土	日
05:00	3.4%	3.0%	3.4%	2.2%	3.0%	1.5%	0.0%
06:00	8.2%	8.2%	8.4%	8.7%	8.9%	3.6%	0.7%
07:00	7.5%	6.9%	6.9%	7.0%	6.6%	3.1%	1.1%
08:00	4.5%	3.9%	4.5%	4.3%	4.8%	4.9%	0.5%
09:00	5.1%	3.3%	6.0%	4.5%	4.6%	4.1%	0.5%
10:00	2.1%	1.9%	2.6%	2.0%	4.0%	2.8%	1.0%
11:00	1.3%	2.2%	1.9%	0.4%	1.8%	2.6%	1.3%
12:00	0.4%	0.5%	0.2%	0.3%	0.5%	1.7%	0.5%
13:00	0.6%	0.5%	0.5%	0.1%	0.3%	1.5%	1.1%
14:00	0.6%	0.8%	0.7%	0.2%	0.4%	1.9%	2.0%
15:00	0.5%	0.7%	0.4%	0.2%	0.5%	2.1%	1.7%
16:00	1.2%	1.3%	1.1%	0.9%	0.6%	1.9%	3.4%
17:00	3.4%	2.8%	3.0%	3.4%	2.5%	1.6%	4.1%
18:00	2.3%	2.2%	2.1%	2.4%	1.8%	1.5%	2.2%
19:00	3.2%	1.9%	1.9%	1.6%	2.2%	4.0%	4.0%
20:00	3.9%	1.6%	2.0%	1.8%	2.0%	3.8%	3.8%
21:00	2.5%	2.0%	1.7%	1.3%	1.0%	2.3%	2.0%
22:00	1.4%	1.2%	1.8%	1.4%	1.9%	1.4%	1.8%
23:00	1.3%	1.0%	1.5%	1.4%	1.4%	1.3%	1.8%
24:00	2.4%	2.0%	1.5%	2.4%	1.7%	1.9%	3.2%
25:00	1.7%	1.7%	2.6%	3.4%	3.0%	3.7%	3.0%

B局

B局	月	火	水	木	金	土	日
05:00	0.7%	0.0%	0.0%	0.0%	0.7%	0.0%	2.0%
06:00	0.8%	0.9%	0.5%	0.6%	0.6%	0.9%	6.8%
07:00	1.3%	1.1%	0.9%	1.1%	1.2%	1.5%	1.1%
08:00	0.8%	0.7%	0.6%	0.6%	0.4%	1.9%	1.7%
09:00	0.6%	0.2%	0.2%	0.6%	0.2%	2.1%	2.6%
10:00	1.2%	1.2%	1.1%	1.3%	0.6%	2.0%	2.4%
11:00	1.4%	0.7%	1.1%	1.1%	0.6%	0.9%	1.9%
12:00	0.8%	0.5%	0.8%	0.7%	0.5%	0.3%	0.7%
13:00	0.9%	1.3%	0.3%	0.5%	0.9%	0.3%	0.8%
14:00	0.8%	1.6%	0.9%	1.4%	1.3%	1.2%	1.3%
15:00	2.0%	1.4%	1.0%	2.5%	1.6%	1.2%	1.4%
16:00	2.0%	1.3%	1.6%	2.4%	1.2%	0.7%	2.5%
17:00	1.9%	1.5%	1.3%	1.5%	1.1%	0.9%	2.0%
18:00	1.9%	1.4%	1.7%	1.6%	1.8%	1.8%	4.5%
19:00	1.3%	1.5%	1.7%	3.5%	1.7%	2.1%	4.0%
20:00	1.3%	1.6%	1.5%	2.5%	2.1%	2.6%	3.6%
21:00	1.0%	1.1%	1.1%	1.3%	1.2%	3.0%	2.3%
22:00	1.0%	1.5%	1.1%	0.8%	1.2%	2.3%	1.3%
23:00	1.2%	1.1%	1.2%	0.7%	1.4%	2.0%	1.1%
24:00	0.7%	1.8%	0.9%	0.8%	1.4%	2.5%	2.0%
25:00	1.5%	2.0%	0.0%	1.0%	1.5%	2.7%	2.2%

C局

C局	月	火	水	木	金	土	日
05:00	4.0%	3.4%	5.2%	3.7%	7.3%	6.0%	1.5%
06:00	2.2%	1.9%	2.5%	2.5%	3.2%	1.6%	0.3%
07:00	1.3%	1.4%	1.7%	1.8%	1.3%	1.1%	0.4%
08:00	2.2%	2.1%	2.0%	2.2%	1.6%	0.8%	5.0%
09:00	1.6%	1.7%	2.5%	2.0%	1.7%	1.2%	16.4%
10:00	1.7%	1.9%	3.0%	1.8%	2.1%	1.6%	4.4%
11:00	0.8%	0.5%	1.4%	0.5%	1.9%	0.7%	2.3%
12:00	0.6%	0.2%	0.4%	0.2%	0.6%	0.7%	1.6%
13:00	0.4%	0.6%	0.8%	0.4%	0.8%	0.9%	3.0%
14:00	2.0%	1.7%	2.3%	1.5%	2.5%	1.0%	3.5%
15:00	2.3%	2.2%	2.8%	2.0%	2.1%	1.5%	2.0%
16:00	2.4%	2.5%	2.7%	2.7%	2.1%	3.7%	1.4%
17:00	1.0%	1.1%	1.3%	0.9%	0.8%	4.0%	0.6%
18:00	0.7%	1.0%	0.7%	0.6%	0.7%	1.2%	2.1%
19:00	1.6%	2.3%	1.1%	1.5%	1.8%	1.4%	1.3%
20:00	1.2%	2.5%	1.0%	1.3%	2.4%	1.2%	1.0%
21:00	0.8%	1.4%	1.4%	1.1%	1.9%	1.7%	1.2%
22:00	0.8%	1.0%	1.4%	0.7%	0.8%	1.8%	1.3%
23:00	1.2%	1.3%	2.2%	0.9%	1.1%	1.9%	1.2%
24:00	2.8%	2.0%	2.6%	1.6%	1.2%	2.5%	1.4%
25:00	4.0%	1.8%	2.6%	3.3%	1.3%	2.4%	1.7%

5%以上

15%以上

10%以上

20%以上

※ビデオサーチデータを元に独自に加工

※データの集計期間は2023/4/3（月）～2024/3/31（日）

M2含有率 各局ヒートマップ

NIB

NIB	月	火	水	木	金	土	日
05:00	30.0%	30.5%	38.5%	29.0%	29.0%	20.0%	26.1%
06:00	22.0%	22.7%	22.0%	22.0%	30.7%	15.9%	21.9%
07:00	15.1%	14.6%	14.7%	14.1%	14.0%	13.1%	16.1%
08:00	15.7%	13.7%	13.6%	13.2%	14.7%	9.9%	13.8%
09:00	11.7%	9.1%	9.0%	9.1%	11.9%	9.5%	10.0%
10:00	9.3%	6.8%	8.2%	6.7%	10.3%	9.1%	7.8%
11:00	5.2%	4.7%	6.7%	2.9%	4.3%	7.4%	6.2%
12:00	4.8%	3.9%	5.4%	2.4%	3.9%	8.5%	7.7%
13:00	4.2%	2.6%	5.1%	2.1%	3.0%	6.1%	8.5%
14:00	2.2%	1.2%	2.0%	0.7%	1.3%	3.5%	4.1%
15:00	1.6%	1.0%	2.0%	1.2%	1.7%	3.1%	4.5%
16:00	1.9%	0.8%	2.0%	1.6%	2.2%	3.7%	5.4%
17:00	2.0%	1.9%	2.1%	2.0%	2.5%	4.5%	5.3%
18:00	4.1%	3.6%	3.5%	3.8%	3.0%	7.5%	4.2%
19:00	5.3%	5.6%	8.3%	7.0%	5.2%	5.7%	10.4%
20:00	6.7%	7.2%	10.2%	8.7%	7.5%	5.5%	12.9%
21:00	8.1%	7.5%	11.0%	8.7%	8.4%	7.4%	8.9%
22:00	11.5%	8.9%	8.5%	12.1%	9.4%	7.6%	8.5%
23:00	13.6%	11.6%	11.5%	12.4%	12.1%	11.8%	14.0%
24:00	17.7%	14.6%	17.1%	16.1%	14.2%	13.2%	15.7%
25:00	21.7%	16.1%	19.0%	19.0%	15.2%	18.6%	16.6%

A局

A局	月	火	水	木	金	土	日
05:00	2.5%	4.3%	5.0%	2.2%	1.4%	6.5%	11.6%
06:00	1.6%	3.0%	2.4%	2.0%	2.0%	7.0%	5.8%
07:00	3.9%	4.7%	4.1%	4.2%	6.2%	7.5%	5.4%
08:00	14.9%	14.0%	16.1%	14.9%	16.6%	5.4%	3.9%
09:00	12.8%	10.6%	14.5%	11.4%	13.0%	7.3%	3.9%
10:00	7.8%	7.3%	8.2%	4.3%	5.8%	6.3%	2.4%
11:00	6.7%	6.3%	7.0%	5.2%	4.6%	4.8%	4.3%
12:00	4.0%	3.9%	4.3%	4.0%	3.7%	3.2%	4.7%
13:00	2.3%	1.4%	1.4%	1.3%	1.3%	4.1%	4.3%
14:00	1.2%	0.8%	1.1%	0.6%	0.6%	3.7%	4.5%
15:00	1.4%	1.0%	1.2%	1.0%	0.4%	2.7%	4.6%
16:00	2.0%	2.0%	1.9%	1.4%	1.9%	3.0%	6.4%
17:00	4.3%	4.1%	4.0%	3.8%	4.3%	3.2%	10.8%
18:00	4.0%	4.9%	4.0%	4.0%	3.5%	3.8%	3.4%
19:00	5.6%	6.3%	4.5%	3.8%	3.5%	5.5%	6.2%
20:00	6.5%	7.3%	4.7%	4.8%	5.1%	4.7%	7.0%
21:00	6.8%	10.4%	6.6%	5.5%	5.3%	3.9%	7.8%
22:00	6.9%	7.5%	14.6%	7.5%	4.0%	4.6%	9.0%
23:00	5.0%	6.7%	11.1%	7.1%	6.2%	6.6%	9.0%
24:00	11.0%	9.9%	11.9%	21.5%	7.9%	12.7%	9.7%
25:00	8.7%	13.7%	15.5%	13.7%	13.9%	12.0%	6.5%

B局

B局	月	火	水	木	金	土	日
05:00	17.4%	16.3%	19.6%	18.5%	17.4%	13.0%	11.6%
06:00	13.4%	12.3%	14.3%	13.9%	14.1%	8.7%	11.2%
07:00	11.6%	9.5%	10.9%	10.3%	10.1%	7.0%	14.7%
08:00	8.4%	6.3%	6.3%	5.7%	6.7%	7.8%	7.7%
09:00	8.3%	6.7%	7.2%	6.1%	7.1%	7.5%	16.1%
10:00	5.6%	3.6%	3.7%	2.6%	3.6%	6.3%	10.9%
11:00	3.9%	2.6%	3.1%	2.4%	3.4%	5.6%	9.6%
12:00	4.0%	1.6%	4.5%	2.4%	3.4%	2.1%	4.3%
13:00	3.9%	2.3%	4.6%	3.6%	4.3%	2.9%	3.2%
14:00	5.2%	2.9%	4.3%	3.3%	5.6%	2.9%	3.4%
15:00	5.8%	4.7%	5.1%	4.3%	3.2%	3.2%	3.7%
16:00	5.2%	3.7%	5.2%	2.3%	4.1%	2.9%	5.8%
17:00	3.7%	2.7%	4.1%	1.6%	4.1%	3.5%	7.4%
18:00	3.1%	3.2%	4.0%	2.3%	3.1%	5.9%	11.9%
19:00	4.9%	4.0%	4.1%	4.9%	3.5%	9.3%	10.1%
20:00	4.7%	4.6%	4.7%	4.5%	3.9%	8.6%	9.0%
21:00	6.1%	5.5%	5.9%	7.3%	5.1%	7.9%	10.0%
22:00	4.5%	9.5%	7.4%	5.0%	11.7%	8.8%	6.7%
23:00	6.6%	7.5%	8.1%	6.1%	11.8%	8.7%	9.8%
24:00	7.7%	11.4%	8.1%	10.4%	13.3%	9.2%	9.5%
25:00	10.9%	18.8%	14.5%	15.9%	14.5%	8.7%	8.7%

C局

C局	月	火	水	木	金	土	日
05:00	2.9%	2.5%	6.5%	5.4%	5.8%	8.7%	8.7%
06:00	1.1%	1.0%	2.3%	2.3%	2.2%	3.9%	5.6%
07:00	1.2%	1.3%	2.2%	1.8%	2.0%	4.8%	5.1%
08:00	0.9%	1.0%	2.0%	1.6%	1.7%	4.2%	11.1%
09:00	1.4%	1.7%	2.3%	1.9%	2.5%	4.7%	14.0%
10:00	2.9%	2.7%	2.6%	2.2%	4.2%	5.9%	8.5%
11:00	2.3%	0.7%	0.7%	1.4%	1.6%	2.0%	5.5%
12:00	0.9%	0.6%	0.6%	0.6%	0.6%	3.1%	4.3%
13:00	2.0%	2.0%	2.5%	1.7%	2.8%	2.0%	3.2%
14:00	0.0%	0.4%	0.7%	0.4%	1.0%	1.6%	4.3%
15:00	0.4%	0.4%	0.4%	0.2%	0.8%	1.7%	3.9%
16:00	1.1%	1.2%	1.5%	1.3%	1.4%	2.7%	4.3%
17:00	0.9%	0.6%	1.0%	0.4%	0.6%	3.8%	3.4%
18:00	1.6%	0.7%	1.2%	1.2%	0.8%	2.3%	5.4%
19:00	3.1%	3.4%	4.2%	2.9%	2.5%	3.9%	2.7%
20:00	3.2%	5.5%	4.3%	3.3%	4.6%	4.3%	1.8%
21:00	4.3%	4.2%	3.0%	3.9%	6.2%	4.5%	3.2%
22:00	4.0%	4.1%	2.8%	3.6%	3.3%	5.4%	5.5%
23:00	7.7%	12.4%	7.1%	12.4%	6.1%	7.7%	12.3%
24:00	13.9%	18.6%	11.8%	15.5%	11.3%	16.4%	13.4%
25:00	14.5%	16.5%	11.2%	16.4%	14.9%	26.1%	8.7%

5%以上

15%以上

10%以上

20%以上

0%以上

※ビデオリサーチデータを元に独自に加工

※データの集計期間は2023/4/3（月）～2024/3/31（日）

M3含有率 各局ヒートマップ

NIB

NIB	月	火	水	木	金	土	日
05:00	14.2%	12.1%	15.5%	13.2%	16.4%	13.8%	9.9%
06:00	3.6%	3.4%	3.9%	3.6%	4.3%	8.9%	9.9%
07:00	3.6%	4.6%	4.0%	4.5%	3.5%	7.6%	6.4%
08:00	6.7%	8.1%	6.8%	6.4%	5.8%	9.4%	9.7%
09:00	7.7%	9.4%	7.9%	8.5%	9.3%	8.3%	8.6%
10:00	7.8%	8.5%	8.0%	9.1%	8.1%	8.5%	9.7%
11:00	8.9%	8.1%	5.3%	7.7%	4.9%	6.9%	7.9%
12:00	5.4%	6.4%	5.2%	6.0%	4.9%	8.0%	6.8%
13:00	3.4%	4.3%	3.3%	2.8%	4.4%	6.7%	7.9%
14:00	3.3%	2.4%	1.8%	1.9%	2.8%	6.6%	7.9%
15:00	4.5%	3.6%	2.3%	2.7%	4.4%	6.3%	7.3%
16:00	4.3%	4.9%	3.9%	3.3%	5.4%	5.3%	6.2%
17:00	6.0%	6.6%	4.4%	3.8%	5.0%	6.7%	4.7%
18:00	6.6%	7.2%	5.3%	5.5%	5.9%	5.1%	8.1%
19:00	7.1%	7.5%	6.4%	6.4%	5.7%	5.5%	10.5%
20:00	7.0%	8.1%	6.8%	7.4%	6.2%	7.2%	10.8%
21:00	7.3%	7.2%	6.9%	8.2%	6.6%	6.9%	7.9%
22:00	7.0%	8.5%	5.0%	9.4%	5.8%	6.4%	6.9%
23:00	5.5%	5.9%	4.0%	6.4%	7.4%	7.3%	7.0%
24:00	5.7%	6.3%	6.6%	7.4%	8.4%	11.2%	8.0%
25:00	7.4%	10.6%	9.0%	9.0%	11.5%	11.2%	9.0%

A局

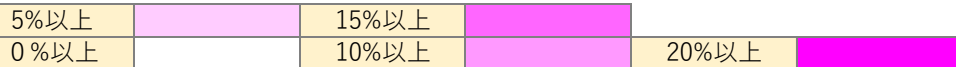
A局	月	火	水	木	金	土	日
05:00	8.5%	11.1%	14.1%	11.1%	18.1%	27.1%	16.4%
06:00	15.3%	15.3%	16.0%	15.5%	15.9%	29.6%	15.3%
07:00	14.0%	14.9%	17.6%	16.3%	15.1%	21.1%	12.8%
08:00	20.2%	20.6%	20.7%	21.6%	19.3%	12.9%	12.7%
09:00	15.0%	19.2%	17.0%	20.3%	18.1%	12.3%	12.3%
10:00	8.4%	9.9%	9.3%	29.6%	23.0%	11.0%	16.4%
11:00	5.4%	7.1%	6.4%	12.5%	11.0%	11.0%	16.9%
12:00	8.0%	8.2%	7.8%	8.7%	8.9%	11.6%	14.9%
13:00	9.1%	9.0%	8.3%	8.6%	10.9%	12.6%	12.0%
14:00	11.8%	13.7%	10.5%	12.1%	12.4%	13.7%	12.3%
15:00	12.2%	14.0%	10.6%	12.2%	13.6%	12.6%	10.7%
16:00	9.9%	9.5%	8.6%	10.2%	10.2%	10.3%	10.5%
17:00	7.3%	8.1%	7.3%	7.9%	8.6%	10.1%	12.2%
18:00	9.2%	9.9%	8.8%	9.4%	9.3%	9.6%	11.0%
19:00	11.8%	11.3%	11.2%	11.1%	13.7%	12.9%	13.3%
20:00	11.2%	12.3%	11.1%	11.9%	12.5%	12.4%	14.2%
21:00	11.1%	13.1%	9.9%	10.1%	8.8%	9.0%	9.7%
22:00	10.9%	8.6%	9.0%	9.5%	11.7%	11.1%	9.2%
23:00	12.0%	11.1%	8.4%	9.6%	10.1%	11.1%	9.6%
24:00	17.8%	20.4%	9.9%	16.4%	11.3%	13.9%	13.3%
25:00	32.4%	18.3%	14.2%	22.5%	20.7%	18.5%	21.0%

B局

B局	月	火	水	木	金	土	日
05:00	16.4%	18.5%	14.8%	14.8%	14.8%	9.9%	9.9%
06:00	16.8%	14.9%	15.6%	14.8%	16.5%	14.3%	11.3%
07:00	12.7%	10.5%	11.4%	11.7%	12.2%	10.7%	9.9%
08:00	7.1%	4.4%	5.1%	6.3%	5.1%	11.3%	11.4%
09:00	6.8%	5.1%	5.4%	5.3%	6.0%	11.6%	8.1%
10:00	8.4%	5.8%	6.7%	5.6%	7.8%	12.1%	11.8%
11:00	8.5%	7.7%	8.8%	6.8%	6.7%	9.9%	9.7%
12:00	8.1%	5.8%	6.9%	5.1%	5.6%	5.5%	8.4%
13:00	9.4%	6.2%	6.7%	4.9%	5.4%	7.9%	7.6%
14:00	8.5%	7.9%	6.3%	7.6%	5.6%	11.2%	7.0%
15:00	4.9%	3.0%	1.6%	1.6%	3.6%	10.8%	11.7%
16:00	5.9%	4.2%	4.6%	3.9%	7.2%	8.6%	8.6%
17:00	6.7%	7.4%	6.2%	6.2%	7.0%	8.1%	9.9%
18:00	6.9%	7.5%	5.8%	6.1%	7.1%	9.9%	6.9%
19:00	7.4%	7.4%	6.1%	6.6%	5.7%	8.6%	9.0%
20:00	10.0%	7.5%	7.6%	7.3%	7.0%	7.8%	9.9%
21:00	8.4%	7.6%	9.5%	9.3%	6.3%	8.3%	9.2%
22:00	7.3%	8.7%	6.6%	5.7%	7.7%	7.5%	8.9%
23:00	8.8%	7.2%	6.1%	7.7%	10.1%	9.2%	12.4%
24:00	10.4%	10.6%	7.8%	13.8%	11.7%	9.9%	14.6%
25:00	17.3%	9.9%	11.5%	19.7%	12.3%	15.2%	23.4%

C局

C局	月	火	水	木	金	土	日
05:00	6.6%	8.5%	7.4%	9.9%	7.7%	12.3%	12.3%
06:00	14.8%	17.8%	15.2%	15.9%	14.8%	17.3%	16.7%
07:00	14.1%	12.9%	12.3%	12.2%	9.6%	13.2%	15.7%
08:00	7.9%	7.7%	8.2%	8.1%	7.9%	8.4%	11.0%
09:00	7.6%	8.7%	8.2%	8.7%	7.8%	7.4%	8.8%
10:00	7.7%	9.9%	8.9%	8.4%	6.5%	7.2%	5.0%
11:00	5.9%	6.1%	6.8%	6.6%	5.5%	7.0%	6.7%
12:00	7.8%	7.1%	7.9%	6.5%	7.8%	10.4%	5.1%
13:00	2.6%	2.3%	2.5%	2.3%	2.2%	6.2%	5.6%
14:00	1.6%	1.5%	1.6%	1.5%	1.9%	4.5%	7.0%
15:00	1.9%	1.9%	2.2%	1.7%	2.0%	5.5%	6.5%
16:00	3.2%	2.5%	3.2%	1.9%	2.4%	5.6%	7.4%
17:00	4.8%	5.7%	5.7%	4.9%	5.0%	5.3%	7.7%
18:00	8.4%	8.5%	7.8%	7.7%	8.0%	5.4%	8.1%
19:00	11.8%	8.9%	6.5%	8.8%	7.8%	7.5%	6.9%
20:00	10.7%	9.0%	7.0%	8.3%	8.6%	9.6%	5.4%
21:00	8.6%	6.8%	6.4%	7.5%	8.2%	9.6%	8.4%
22:00	10.8%	10.1%	10.8%	8.8%	9.6%	10.5%	9.6%
23:00	11.5%	12.6%	16.1%	13.2%	12.8%	11.4%	7.8%
24:00	11.8%	11.7%	19.0%	9.9%	13.8%	9.9%	8.3%
25:00	13.2%	23.7%	31.0%	17.5%	14.8%	17.8%	9.9%



※ビデオサーチデータを元に独自に加工
 ※データの集計期間は2023/4/3(月)～2024/3/31(日)

M4含有率 各局ヒートマップ^o

NIB

NIB	月	火	水	木	金	土	日
05:00	6.6%	5.0%	6.4%	5.0%	6.6%	14.9%	12.4%
06:00	12.2%	10.9%	13.8%	10.6%	12.3%	21.4%	13.3%
07:00	15.8%	13.9%	13.2%	14.1%	12.6%	23.2%	11.2%
08:00	16.9%	17.7%	16.8%	15.4%	15.5%	33.4%	11.5%
09:00	13.0%	17.5%	16.7%	15.6%	14.9%	33.6%	11.0%
10:00	10.7%	17.1%	16.8%	12.6%	10.9%	28.5%	9.1%
11:00	20.9%	19.0%	19.5%	16.6%	20.5%	27.2%	15.5%
12:00	13.4%	17.9%	14.9%	14.9%	19.9%	19.7%	18.9%
13:00	16.2%	20.8%	18.1%	17.8%	19.4%	27.5%	21.8%
14:00	29.0%	32.7%	32.6%	31.5%	32.9%	30.4%	34.9%
15:00	29.9%	28.6%	33.3%	33.2%	34.4%	31.5%	32.2%
16:00	30.3%	31.7%	31.9%	34.0%	31.8%	31.6%	29.1%
17:00	29.0%	28.6%	26.8%	28.7%	25.9%	30.2%	30.5%
18:00	25.7%	26.7%	25.2%	26.1%	27.0%	18.0%	32.2%
19:00	20.4%	20.3%	15.6%	18.0%	26.7%	15.7%	19.1%
20:00	20.1%	21.0%	15.1%	17.3%	23.8%	14.9%	10.9%
21:00	15.9%	20.2%	14.9%	14.7%	13.5%	10.6%	14.7%
22:00	10.5%	14.5%	10.3%	12.5%	12.7%	10.7%	8.4%
23:00	14.7%	19.0%	21.8%	17.4%	17.7%	14.9%	10.1%
24:00	16.1%	21.3%	22.7%	13.4%	22.1%	21.1%	21.3%
25:00	16.2%	21.8%	20.4%	16.3%	18.7%	15.9%	20.4%

A局

A局	月	火	水	木	金	土	日
05:00	19.2%	20.5%	21.3%	22.4%	17.4%	14.9%	34.9%
06:00	14.9%	14.4%	14.9%	14.9%	13.8%	7.5%	18.3%
07:00	15.9%	14.5%	14.9%	14.9%	14.4%	16.4%	22.4%
08:00	9.2%	6.5%	6.7%	5.7%	5.7%	20.7%	39.9%
09:00	8.5%	6.6%	5.8%	5.6%	7.5%	14.9%	41.3%
10:00	33.5%	34.6%	34.9%	17.4%	11.6%	12.4%	35.7%
11:00	42.9%	42.3%	41.9%	38.8%	38.0%	15.8%	24.5%
12:00	44.5%	42.6%	40.8%	45.8%	43.0%	22.2%	22.6%
13:00	46.9%	47.9%	47.6%	49.5%	48.3%	22.9%	25.7%
14:00	44.3%	38.6%	41.2%	41.9%	39.5%	26.7%	25.8%
15:00	38.8%	39.1%	37.9%	40.0%	37.3%	26.8%	26.6%
16:00	37.6%	36.6%	34.1%	35.9%	36.3%	28.4%	24.4%
17:00	26.0%	23.9%	24.0%	23.1%	23.9%	29.6%	22.7%
18:00	19.4%	19.6%	19.1%	19.8%	19.2%	34.6%	31.0%
19:00	11.0%	11.4%	19.9%	21.1%	11.1%	17.8%	16.6%
20:00	9.4%	9.3%	20.0%	19.5%	14.0%	17.0%	15.4%
21:00	15.5%	7.8%	17.8%	18.1%	16.5%	23.0%	16.8%
22:00	14.5%	11.6%	6.4%	9.9%	13.6%	23.7%	12.6%
23:00	27.2%	25.5%	19.4%	21.7%	14.9%	24.6%	15.4%
24:00	16.9%	15.9%	20.5%	16.9%	29.9%	22.4%	19.3%
25:00	17.1%	8.5%	16.6%	12.8%	16.4%	20.5%	20.5%

B局

B局	月	火	水	木	金	土	日
05:00	3.3%	1.9%	3.7%	3.7%	3.7%	7.5%	10.0%
06:00	4.4%	5.7%	4.6%	4.4%	4.4%	13.4%	21.3%
07:00	6.8%	6.2%	6.1%	6.8%	6.7%	13.9%	14.0%
08:00	20.7%	22.3%	21.2%	23.0%	20.5%	13.8%	22.7%
09:00	21.1%	29.0%	26.0%	28.3%	23.5%	14.4%	19.8%
10:00	14.5%	20.6%	14.4%	21.8%	19.6%	16.6%	18.1%
11:00	16.5%	23.2%	17.1%	25.2%	21.7%	23.5%	25.7%
12:00	17.0%	26.5%	18.2%	25.7%	19.5%	40.0%	32.9%
13:00	20.9%	29.1%	22.0%	26.5%	22.4%	38.1%	34.8%
14:00	21.9%	20.9%	18.1%	19.5%	20.3%	30.9%	31.6%
15:00	24.9%	26.4%	23.7%	24.9%	25.8%	25.1%	29.9%
16:00	20.9%	24.8%	21.9%	21.9%	21.9%	25.5%	24.9%
17:00	17.3%	19.6%	18.1%	16.8%	17.6%	23.5%	18.1%
18:00	19.0%	15.8%	17.6%	14.1%	17.8%	13.3%	8.1%
19:00	22.1%	24.7%	23.3%	11.4%	17.3%	14.2%	9.1%
20:00	20.7%	21.7%	21.9%	14.9%	15.1%	14.5%	10.7%
21:00	13.6%	13.5%	11.4%	11.1%	14.7%	11.7%	10.4%
22:00	15.5%	5.8%	11.2%	11.1%	8.4%	9.6%	20.9%
23:00	11.8%	9.5%	12.9%	10.5%	12.9%	9.2%	22.3%
24:00	27.2%	24.1%	21.3%	22.9%	13.5%	10.2%	21.3%
25:00	13.1%	17.4%	12.4%	14.9%	13.7%	16.3%	20.5%

C局

C局	月	火	水	木	金	土	日
05:00	27.4%	29.9%	26.1%	26.1%	26.6%	18.7%	11.2%
06:00	28.6%	29.3%	32.2%	27.6%	32.5%	27.8%	21.7%
07:00	29.9%	31.7%	30.7%	28.1%	34.0%	28.8%	27.5%
08:00	45.9%	45.4%	43.4%	44.0%	44.6%	32.6%	19.7%
09:00	39.4%	40.9%	37.9%	40.5%	39.8%	28.6%	9.1%
10:00	32.4%	37.0%	32.9%	38.1%	33.5%	25.0%	27.7%
11:00	35.9%	41.4%	41.1%	39.1%	36.4%	31.6%	23.7%
12:00	43.7%	48.4%	41.8%	46.4%	41.1%	30.8%	30.2%
13:00	29.4%	32.9%	29.4%	30.9%	30.8%	32.0%	24.9%
14:00	37.6%	39.8%	38.6%	39.1%	39.0%	34.7%	26.1%
15:00	37.0%	38.6%	37.2%	37.5%	36.8%	30.8%	28.3%
16:00	39.0%	39.8%	38.8%	38.1%	36.5%	24.3%	30.2%
17:00	43.9%	44.2%	42.8%	45.5%	42.8%	25.3%	31.6%
18:00	38.5%	38.0%	36.4%	39.5%	38.5%	30.1%	16.7%
19:00	26.5%	23.5%	23.9%	31.4%	29.0%	27.4%	26.9%
20:00	25.0%	21.7%	22.8%	27.6%	20.6%	27.8%	33.6%
21:00	23.7%	21.7%	27.4%	22.8%	17.4%	26.3%	31.2%
22:00	31.8%	32.1%	33.5%	31.4%	30.1%	23.2%	25.1%
23:00	27.0%	21.7%	21.6%	20.3%	26.4%	15.5%	19.3%
24:00	20.9%	14.2%	16.0%	13.6%	20.2%	8.8%	16.1%
25:00	17.4%	10.5%	12.8%	11.6%	20.3%	7.5%	12.8%

5%以上

15%以上

0%以上

10%以上

20%以上

※ビデオサーチデータを元に独自に加工

※データの集計期間は2023/4/3(月)～2024/3/31(日)

F1含有率 各局ヒートマップ

NIB

NIB	月	火	水	木	金	土	日
05:00	0.7%	2.6%	2.5%	2.0%	1.3%	0.6%	1.0%
06:00	1.7%	2.4%	2.3%	1.9%	2.0%	2.1%	2.0%
07:00	2.0%	2.6%	2.9%	2.8%	2.9%	2.6%	5.9%
08:00	3.4%	2.5%	3.8%	3.0%	4.0%	2.0%	5.7%
09:00	8.2%	7.4%	6.3%	6.1%	10.2%	3.5%	7.2%
10:00	7.1%	4.6%	6.2%	10.8%	9.6%	4.8%	9.1%
11:00	4.7%	2.1%	3.2%	5.2%	3.7%	3.6%	7.5%
12:00	7.9%	5.0%	5.0%	6.5%	6.5%	5.9%	4.6%
13:00	7.1%	5.6%	5.1%	6.1%	6.2%	2.1%	3.4%
14:00	3.4%	2.1%	5.4%	3.5%	4.7%	2.0%	1.7%
15:00	3.0%	1.6%	5.0%	2.8%	3.7%	1.7%	2.7%
16:00	3.3%	2.6%	2.5%	1.8%	3.2%	1.8%	3.5%
17:00	1.7%	1.9%	1.8%	1.2%	2.0%	3.3%	3.0%
18:00	2.7%	2.5%	3.2%	3.0%	3.0%	4.3%	3.1%
19:00	3.9%	2.8%	5.3%	4.2%	3.4%	4.9%	4.9%
20:00	3.7%	2.7%	5.5%	4.5%	3.5%	4.9%	5.5%
21:00	3.7%	2.1%	4.9%	4.4%	3.7%	6.8%	5.9%
22:00	4.5%	2.4%	4.2%	3.0%	3.8%	5.5%	6.7%
23:00	4.5%	4.0%	4.4%	3.9%	3.2%	6.0%	4.7%
24:00	6.3%	7.5%	5.2%	5.0%	4.3%	5.7%	3.9%
25:00	3.9%	8.1%	3.7%	3.2%	5.4%	7.4%	3.7%

A局

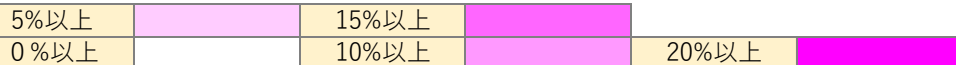
A局	月	火	水	木	金	土	日
05:00	5.9%	6.6%	6.7%	5.9%	5.9%	0.0%	0.0%
06:00	5.9%	6.1%	6.1%	6.8%	6.8%	2.3%	0.0%
07:00	4.5%	5.1%	4.6%	4.5%	5.1%	2.2%	0.9%
08:00	3.9%	4.8%	3.2%	4.5%	4.2%	1.8%	0.7%
09:00	5.0%	6.2%	3.9%	6.2%	5.2%	2.0%	1.0%
10:00	0.9%	0.6%	0.7%	2.0%	3.9%	2.4%	1.0%
11:00	0.4%	0.0%	0.2%	0.8%	1.0%	3.6%	3.8%
12:00	0.9%	0.0%	0.1%	0.5%	0.7%	2.3%	5.0%
13:00	0.6%	0.1%	0.2%	0.7%	0.6%	4.8%	4.0%
14:00	1.0%	0.4%	0.4%	1.5%	1.5%	4.6%	3.9%
15:00	1.9%	0.5%	1.7%	2.3%	2.4%	3.8%	3.1%
16:00	2.5%	1.7%	4.4%	3.8%	3.3%	3.9%	3.3%
17:00	3.3%	1.5%	4.3%	3.9%	4.0%	3.4%	3.4%
18:00	4.4%	5.0%	5.0%	4.8%	5.7%	1.7%	3.2%
19:00	6.1%	6.8%	4.2%	4.8%	6.6%	4.7%	5.5%
20:00	6.3%	6.3%	3.6%	4.9%	5.5%	4.3%	4.8%
21:00	3.6%	8.2%	2.9%	4.8%	3.7%	2.3%	3.1%
22:00	3.2%	5.5%	3.9%	7.7%	4.4%	2.1%	4.3%
23:00	2.3%	6.8%	2.1%	6.7%	5.7%	2.4%	3.6%
24:00	3.1%	7.8%	1.1%	5.9%	4.7%	5.1%	3.8%
25:00	3.3%	10.9%	2.0%	8.4%	4.1%	6.6%	5.9%

B局

B局	月	火	水	木	金	土	日
05:00	2.6%	0.0%	0.7%	0.7%	2.2%	0.0%	0.0%
06:00	4.3%	4.7%	3.7%	4.7%	4.0%	3.5%	0.8%
07:00	6.3%	7.3%	6.9%	7.0%	6.4%	8.3%	1.5%
08:00	3.7%	3.6%	3.7%	3.3%	7.0%	8.1%	2.1%
09:00	1.8%	1.0%	1.0%	1.0%	2.3%	9.0%	3.4%
10:00	3.4%	1.4%	4.4%	3.2%	3.2%	11.1%	1.7%
11:00	4.2%	1.7%	5.9%	4.2%	5.5%	8.0%	1.5%
12:00	2.4%	0.5%	7.1%	3.0%	6.1%	1.7%	1.1%
13:00	2.3%	0.3%	7.7%	3.7%	5.6%	2.6%	1.4%
14:00	2.3%	0.4%	2.9%	1.4%	1.3%	3.5%	1.8%
15:00	2.0%	0.5%	2.0%	1.0%	0.5%	4.8%	2.5%
16:00	2.7%	0.8%	2.0%	1.2%	1.2%	4.1%	3.9%
17:00	6.2%	4.8%	5.6%	5.1%	3.8%	4.2%	4.4%
18:00	7.4%	10.5%	8.4%	8.6%	6.7%	9.0%	3.6%
19:00	3.9%	3.9%	4.6%	7.5%	4.4%	5.6%	5.4%
20:00	3.2%	4.0%	3.7%	4.9%	4.3%	5.1%	5.4%
21:00	5.2%	4.4%	4.9%	3.5%	3.0%	4.5%	4.9%
22:00	4.2%	5.5%	6.0%	4.6%	4.7%	4.7%	3.6%
23:00	6.9%	5.1%	7.9%	6.3%	5.4%	5.0%	5.2%
24:00	8.3%	2.7%	11.7%	7.0%	7.0%	4.6%	9.2%
25:00	10.3%	3.9%	15.6%	13.7%	9.3%	5.3%	13.2%

C局

C局	月	火	水	木	金	土	日
05:00	1.0%	1.7%	0.0%	0.7%	0.0%	0.0%	1.5%
06:00	0.7%	0.7%	0.5%	0.7%	0.4%	0.2%	0.3%
07:00	1.0%	0.5%	1.0%	0.9%	0.9%	0.6%	0.5%
08:00	0.7%	0.5%	0.9%	0.7%	0.8%	0.8%	2.0%
09:00	1.1%	1.0%	1.4%	1.3%	1.1%	1.8%	2.5%
10:00	1.3%	1.2%	1.8%	1.8%	1.0%	1.4%	2.5%
11:00	1.2%	0.5%	1.4%	1.0%	0.4%	1.4%	3.0%
12:00	0.2%	0.2%	0.4%	0.2%	0.2%	1.0%	2.8%
13:00	0.0%	0.0%	0.4%	0.0%	0.4%	1.2%	1.6%
14:00	0.0%	0.0%	0.3%	0.3%	0.2%	1.1%	3.2%
15:00	0.1%	0.0%	0.3%	0.1%	0.1%	1.2%	2.3%
16:00	0.1%	0.2%	0.0%	0.0%	0.1%	2.0%	2.3%
17:00	0.2%	0.5%	0.3%	0.1%	0.3%	2.4%	1.6%
18:00	1.2%	1.1%	0.9%	1.2%	1.1%	2.6%	5.7%
19:00	2.7%	4.9%	2.7%	1.7%	3.1%	2.3%	2.2%
20:00	2.6%	4.9%	2.3%	2.2%	4.1%	1.9%	1.3%
21:00	1.8%	2.6%	0.4%	1.0%	4.9%	1.9%	1.4%
22:00	0.8%	1.7%	0.8%	0.9%	2.2%	2.3%	3.3%
23:00	0.7%	2.8%	1.1%	1.4%	1.9%	2.8%	6.6%
24:00	0.8%	3.3%	0.8%	4.1%	2.1%	3.4%	10.4%
25:00	2.0%	5.3%	0.8%	6.5%	0.8%	4.7%	15.9%



※ビデオリサーチデータを元に独自に加工
 ※データの集計期間は2023/4/3（月）～2024/3/31（日）

F2含有率 各局ヒートマップ

NIB

NIB	月	火	水	木	金	土	日
05:00	23.1%	23.1%	12.9%	26.1%	24.1%	9.9%	10.5%
06:00	21.6%	22.7%	20.4%	22.8%	22.4%	10.8%	10.0%
07:00	22.7%	23.0%	24.3%	23.3%	24.2%	11.9%	14.0%
08:00	16.3%	16.7%	17.2%	17.2%	18.4%	7.3%	14.0%
09:00	9.8%	9.4%	8.3%	9.5%	8.5%	5.4%	12.9%
10:00	9.7%	8.4%	6.2%	9.0%	9.0%	4.9%	13.1%
11:00	10.8%	9.0%	6.2%	9.0%	9.0%	6.8%	9.2%
12:00	13.1%	11.3%	9.5%	12.5%	11.0%	10.9%	9.2%
13:00	12.2%	10.6%	10.5%	12.5%	11.3%	8.3%	9.9%
14:00	6.8%	6.3%	5.1%	5.9%	4.2%	6.0%	5.5%
15:00	5.5%	4.5%	4.1%	4.5%	3.3%	5.5%	5.3%
16:00	5.6%	5.1%	4.5%	5.2%	3.8%	5.2%	6.5%
17:00	5.7%	5.3%	5.7%	6.1%	4.6%	6.2%	6.1%
18:00	8.3%	7.1%	7.7%	8.8%	7.1%	12.4%	6.2%
19:00	10.0%	12.2%	13.1%	14.2%	8.7%	12.1%	11.7%
20:00	9.3%	10.1%	11.8%	13.0%	8.6%	11.6%	15.2%
21:00	11.3%	11.0%	13.3%	11.9%	14.0%	13.1%	11.8%
22:00	13.1%	11.2%	12.4%	14.9%	15.2%	14.0%	13.9%
23:00	12.5%	10.3%	9.9%	11.7%	12.5%	13.0%	16.3%
24:00	11.1%	9.0%	8.7%	12.2%	9.4%	9.0%	11.2%
25:00	9.0%	6.2%	8.2%	11.5%	8.3%	10.8%	9.0%

A局

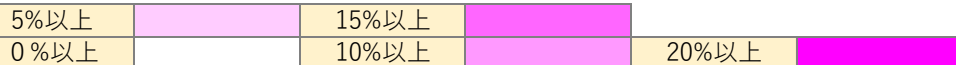
A局	月	火	水	木	金	土	日
05:00	5.2%	6.8%	6.4%	4.5%	6.0%	15.8%	6.0%
06:00	10.0%	10.9%	10.3%	9.3%	10.4%	25.3%	3.0%
07:00	15.7%	17.2%	16.6%	16.8%	17.1%	12.5%	5.8%
08:00	15.0%	19.6%	17.1%	16.8%	18.0%	8.6%	1.5%
09:00	10.3%	14.5%	15.0%	9.6%	14.0%	10.7%	2.1%
10:00	4.1%	1.9%	5.0%	4.5%	12.0%	10.5%	2.0%
11:00	2.6%	2.5%	3.5%	4.8%	5.3%	8.5%	10.3%
12:00	4.9%	5.6%	6.4%	5.1%	5.2%	5.2%	8.8%
13:00	4.2%	4.1%	4.4%	3.9%	3.6%	6.2%	5.9%
14:00	2.7%	3.8%	3.3%	3.5%	3.2%	5.8%	5.7%
15:00	2.9%	3.1%	2.6%	2.9%	2.6%	5.3%	6.8%
16:00	4.7%	4.9%	4.5%	4.2%	2.9%	4.8%	8.4%
17:00	5.9%	6.8%	6.5%	6.5%	4.7%	4.9%	7.5%
18:00	7.4%	7.7%	8.1%	7.5%	7.5%	3.9%	3.4%
19:00	12.3%	13.0%	8.4%	5.9%	12.4%	9.4%	8.9%
20:00	13.5%	15.6%	8.9%	7.5%	12.6%	9.9%	11.1%
21:00	13.7%	13.0%	10.5%	10.6%	10.3%	8.1%	12.0%
22:00	14.2%	13.6%	18.5%	14.6%	12.7%	6.7%	13.1%
23:00	8.4%	9.0%	14.9%	9.3%	11.1%	7.3%	12.5%
24:00	8.4%	8.4%	11.4%	5.4%	7.3%	7.4%	9.0%
25:00	5.2%	6.4%	11.0%	7.7%	7.2%	9.0%	6.8%

B局

B局	月	火	水	木	金	土	日
05:00	18.0%	19.2%	15.8%	19.2%	19.2%	4.5%	6.0%
06:00	15.6%	17.4%	17.0%	16.2%	15.9%	9.5%	6.4%
07:00	15.3%	17.9%	17.9%	16.8%	17.4%	14.0%	14.1%
08:00	9.5%	10.6%	10.6%	8.8%	10.3%	14.1%	11.9%
09:00	7.4%	6.7%	6.7%	5.4%	7.1%	12.9%	11.4%
10:00	8.8%	6.3%	9.0%	5.9%	8.1%	9.0%	9.5%
11:00	8.4%	6.3%	7.7%	4.8%	7.3%	5.2%	7.4%
12:00	7.8%	6.6%	6.7%	6.1%	6.7%	1.6%	4.0%
13:00	7.7%	6.2%	8.5%	6.6%	5.9%	2.1%	2.9%
14:00	6.6%	6.0%	9.0%	5.6%	8.4%	4.2%	3.5%
15:00	8.3%	7.6%	9.0%	6.8%	9.0%	6.6%	6.4%
16:00	10.8%	11.0%	10.8%	8.4%	10.2%	6.8%	9.0%
17:00	14.2%	15.2%	15.7%	16.4%	14.3%	6.1%	10.4%
18:00	11.9%	14.5%	13.2%	14.9%	12.3%	10.2%	14.2%
19:00	9.0%	8.1%	8.3%	14.3%	10.6%	14.2%	13.4%
20:00	11.6%	9.6%	9.0%	12.9%	10.3%	15.0%	14.0%
21:00	14.8%	15.3%	12.2%	15.7%	12.6%	16.2%	14.8%
22:00	13.5%	21.5%	12.8%	15.4%	17.7%	18.5%	9.3%
23:00	14.6%	18.9%	13.7%	17.0%	19.3%	18.5%	8.5%
24:00	10.1%	12.5%	11.0%	9.6%	15.9%	14.2%	6.0%
25:00	9.0%	12.0%	6.0%	6.0%	11.3%	9.0%	4.5%

C局

C局	月	火	水	木	金	土	日
05:00	0.0%	1.3%	1.1%	1.1%	1.0%	4.5%	20.3%
06:00	3.8%	3.2%	3.1%	3.5%	3.5%	6.8%	12.0%
07:00	2.4%	1.6%	2.8%	2.4%	2.3%	7.7%	9.6%
08:00	1.0%	1.0%	0.7%	1.2%	0.9%	7.2%	10.3%
09:00	1.4%	1.3%	1.5%	0.6%	0.9%	6.9%	11.6%
10:00	3.0%	1.9%	2.7%	0.5%	1.2%	7.8%	5.7%
11:00	1.8%	0.7%	1.4%	0.8%	2.3%	4.8%	4.2%
12:00	0.6%	0.6%	0.9%	0.9%	1.0%	5.3%	2.6%
13:00	0.9%	0.9%	0.3%	0.9%	0.3%	3.4%	5.1%
14:00	2.2%	1.2%	2.5%	1.9%	1.0%	3.1%	6.0%
15:00	1.9%	1.6%	2.8%	1.9%	1.2%	3.3%	5.9%
16:00	1.7%	1.6%	2.8%	1.7%	1.0%	5.4%	5.9%
17:00	1.9%	0.8%	2.2%	1.4%	1.0%	7.2%	5.0%
18:00	3.4%	2.0%	2.8%	2.9%	2.7%	4.1%	9.0%
19:00	7.0%	6.1%	5.5%	5.2%	5.3%	5.2%	5.2%
20:00	6.7%	7.6%	6.1%	6.1%	8.7%	4.8%	3.2%
21:00	7.1%	9.6%	4.7%	8.6%	10.3%	5.5%	4.1%
22:00	5.5%	5.4%	3.4%	5.5%	4.7%	7.0%	4.6%
23:00	7.5%	10.8%	7.8%	12.0%	7.4%	10.5%	8.6%
24:00	9.0%	14.2%	9.0%	14.9%	13.5%	15.4%	11.8%
25:00	7.5%	10.8%	5.2%	9.0%	10.3%	12.6%	6.4%



※ビデオリサーチデータを元に独自に加工
 ※データの集計期間は2023/4/3（月）～2024/3/31（日）

F3含有率 各局ヒートマップ

NIB

NIB	月	火	水	木	金	土	日
05:00	3.6%	3.6%	6.1%	4.8%	3.6%	7.5%	19.7%
06:00	7.1%	7.1%	7.4%	7.4%	6.9%	7.5%	14.3%
07:00	7.2%	7.3%	7.9%	8.1%	8.2%	11.7%	12.4%
08:00	12.5%	13.7%	13.4%	14.9%	13.7%	14.2%	13.6%
09:00	18.7%	21.5%	20.2%	19.5%	20.4%	17.1%	15.0%
10:00	20.7%	23.8%	26.9%	24.3%	24.4%	17.6%	15.8%
11:00	15.0%	16.6%	19.0%	16.7%	16.1%	17.3%	17.5%
12:00	14.5%	17.2%	18.9%	15.5%	15.5%	19.8%	15.1%
13:00	16.8%	19.2%	18.8%	18.9%	20.4%	17.1%	13.3%
14:00	11.3%	13.1%	11.9%	11.0%	13.0%	12.7%	11.4%
15:00	10.1%	12.5%	10.1%	9.6%	10.5%	11.1%	10.5%
16:00	10.1%	10.4%	10.0%	10.1%	9.4%	14.9%	9.9%
17:00	14.3%	14.7%	14.3%	12.6%	15.0%	15.1%	9.3%
18:00	15.4%	15.3%	14.5%	14.8%	14.5%	13.6%	11.7%
19:00	12.3%	12.4%	12.2%	10.4%	8.5%	14.0%	10.6%
20:00	12.1%	12.0%	12.1%	11.5%	9.6%	12.8%	10.6%
21:00	12.3%	11.7%	11.0%	10.7%	9.2%	11.9%	11.0%
22:00	14.9%	12.7%	16.5%	9.9%	8.8%	14.3%	13.6%
23:00	17.0%	14.9%	16.1%	14.9%	11.0%	14.2%	13.9%
24:00	14.9%	11.9%	12.7%	10.7%	12.3%	8.9%	9.7%
25:00	11.6%	9.1%	10.7%	8.8%	9.9%	7.2%	9.8%

A局

A局	月	火	水	木	金	土	日
05:00	33.8%	22.8%	24.6%	28.2%	26.9%	8.1%	14.3%
06:00	18.3%	17.4%	17.4%	18.3%	17.4%	10.7%	14.3%
07:00	14.9%	13.7%	14.1%	14.1%	14.7%	13.3%	14.9%
08:00	16.9%	14.5%	17.2%	17.9%	17.4%	13.8%	11.4%
09:00	18.9%	22.7%	20.9%	26.9%	23.9%	16.1%	9.4%
10:00	9.1%	6.2%	7.8%	17.9%	19.1%	18.2%	11.3%
11:00	6.9%	6.0%	8.0%	7.2%	9.5%	17.9%	11.5%
12:00	4.9%	5.3%	6.5%	5.9%	5.0%	15.0%	13.8%
13:00	5.2%	5.8%	7.0%	5.6%	5.9%	12.4%	11.1%
14:00	9.3%	10.1%	11.7%	11.1%	11.1%	11.1%	9.8%
15:00	10.7%	9.5%	12.7%	12.0%	10.3%	11.5%	10.7%
16:00	12.1%	10.1%	13.1%	11.1%	11.1%	11.3%	10.0%
17:00	10.5%	9.3%	10.0%	10.3%	9.7%	12.9%	8.2%
18:00	12.8%	11.1%	12.6%	12.2%	11.8%	12.0%	12.2%
19:00	11.6%	11.1%	11.9%	10.7%	12.9%	12.2%	15.0%
20:00	11.1%	12.2%	11.0%	9.8%	11.6%	13.3%	13.7%
21:00	10.7%	13.7%	10.9%	9.7%	11.2%	11.4%	14.3%
22:00	9.9%	13.6%	9.3%	10.7%	15.3%	13.8%	12.9%
23:00	10.4%	12.1%	7.5%	11.1%	14.9%	12.6%	11.4%
24:00	9.3%	8.6%	6.0%	7.2%	11.8%	9.8%	10.1%
25:00	7.7%	6.1%	7.2%	6.1%	7.5%	12.1%	8.1%

B局

B局	月	火	水	木	金	土	日
05:00	15.5%	20.2%	16.1%	17.5%	16.1%	21.5%	14.3%
06:00	16.0%	17.6%	18.8%	18.0%	18.6%	18.3%	16.9%
07:00	15.1%	15.4%	16.8%	14.9%	15.9%	14.6%	12.1%
08:00	12.3%	12.4%	13.1%	13.5%	12.8%	11.8%	15.0%
09:00	9.4%	8.0%	7.4%	9.3%	8.8%	15.4%	11.4%
10:00	17.4%	16.3%	16.5%	16.3%	16.7%	14.9%	13.0%
11:00	19.6%	17.5%	16.9%	17.1%	18.4%	13.8%	9.0%
12:00	17.6%	16.1%	15.9%	14.2%	18.7%	10.3%	11.6%
13:00	16.1%	17.0%	15.8%	15.1%	18.3%	13.3%	12.7%
14:00	14.3%	17.2%	13.8%	14.9%	13.8%	14.7%	12.8%
15:00	13.4%	14.9%	15.2%	13.4%	13.7%	12.2%	16.9%
16:00	11.5%	14.6%	15.8%	14.3%	11.5%	14.3%	12.5%
17:00	12.4%	12.1%	16.4%	16.8%	12.6%	13.2%	13.7%
18:00	13.7%	12.7%	14.1%	14.5%	12.8%	13.7%	10.9%
19:00	12.1%	11.1%	12.8%	13.8%	12.9%	7.8%	10.7%
20:00	11.1%	10.2%	12.0%	12.5%	11.2%	7.5%	8.6%
21:00	15.8%	9.2%	13.8%	12.0%	11.8%	9.7%	10.0%
22:00	15.5%	12.2%	15.0%	16.2%	9.8%	9.0%	10.7%
23:00	10.0%	9.3%	14.1%	13.5%	6.1%	8.4%	9.2%
24:00	5.1%	5.0%	9.2%	8.6%	5.1%	11.3%	9.2%
25:00	2.7%	7.2%	9.0%	7.2%	8.1%	9.8%	12.1%

C局

C局	月	火	水	木	金	土	日
05:00	16.1%	15.4%	14.8%	16.1%	13.1%	8.1%	8.1%
06:00	9.4%	6.9%	7.0%	9.1%	8.4%	4.1%	6.4%
07:00	6.7%	5.9%	5.4%	6.6%	5.9%	3.8%	7.9%
08:00	9.2%	10.0%	9.1%	8.8%	9.7%	7.7%	9.8%
09:00	12.5%	11.8%	12.6%	10.5%	12.1%	12.0%	11.1%
10:00	11.3%	9.1%	11.3%	5.9%	13.0%	14.5%	7.2%
11:00	14.3%	14.9%	14.9%	12.5%	13.4%	11.4%	12.3%
12:00	15.7%	16.3%	11.5%	15.6%	16.1%	7.6%	12.8%
13:00	10.7%	10.7%	10.1%	9.7%	10.4%	8.0%	8.6%
14:00	8.5%	10.2%	8.7%	8.3%	10.5%	9.7%	12.1%
15:00	9.0%	9.8%	8.6%	8.2%	10.3%	12.1%	11.6%
16:00	9.4%	10.5%	8.7%	9.1%	10.5%	11.7%	9.8%
17:00	9.8%	11.2%	10.5%	10.5%	10.0%	11.6%	13.7%
18:00	10.2%	11.8%	11.9%	11.5%	10.4%	10.5%	13.9%
19:00	10.7%	12.7%	11.7%	12.2%	11.2%	10.5%	8.2%
20:00	9.8%	11.5%	10.6%	11.3%	13.3%	10.9%	4.9%
21:00	9.4%	11.8%	10.3%	13.8%	13.2%	11.2%	7.9%
22:00	11.2%	12.2%	12.5%	13.5%	13.3%	10.7%	13.6%
23:00	8.7%	8.9%	9.9%	9.2%	13.0%	13.8%	12.1%
24:00	8.6%	8.7%	10.0%	8.9%	9.1%	15.2%	8.3%
25:00	9.0%	7.5%	9.2%	7.2%	7.7%	10.7%	9.2%

5%以上

15%以上

0%以上

10%以上

20%以上

※ビデオサーチデータを元に独自に加工

※データの集計期間は2023/4/3（月）～2024/3/31（日）

F4含有率 各局ヒートマップ

NIB

NIB	月	火	水	木	金	土	日
05:00	13.6%	13.6%	17.5%	13.6%	11.4%	30.7%	13.6%
06:00	16.7%	16.5%	16.7%	16.1%	15.7%	29.3%	27.3%
07:00	16.1%	16.1%	17.3%	16.4%	16.4%	21.7%	13.3%
08:00	19.8%	20.4%	23.6%	21.1%	19.7%	24.2%	21.1%
09:00	25.8%	26.7%	29.4%	29.2%	25.8%	21.7%	28.0%
10:00	27.7%	29.2%	28.1%	26.7%	27.9%	26.0%	22.0%
11:00	36.8%	40.9%	37.7%	45.4%	38.3%	29.7%	28.4%
12:00	32.7%	32.7%	36.0%	34.1%	34.1%	19.9%	31.6%
13:00	32.0%	34.7%	33.2%	34.1%	35.8%	33.7%	30.3%
14:00	46.0%	49.2%	46.1%	49.2%	46.1%	40.1%	39.3%
15:00	50.2%	52.8%	47.3%	48.8%	47.1%	43.1%	39.3%
16:00	46.0%	48.5%	47.7%	47.1%	50.1%	39.3%	37.8%
17:00	43.3%	43.1%	45.9%	45.6%	48.2%	35.3%	39.1%
18:00	33.6%	34.3%	35.9%	35.7%	36.6%	27.6%	36.0%
19:00	30.6%	28.0%	19.5%	23.4%	32.3%	33.7%	21.4%
20:00	32.6%	28.0%	21.8%	21.6%	32.8%	36.1%	12.5%
21:00	31.7%	32.0%	22.6%	30.0%	21.7%	32.6%	25.6%
22:00	26.0%	33.0%	34.5%	28.6%	20.1%	31.7%	30.2%
23:00	24.5%	29.0%	29.1%	28.0%	20.4%	25.3%	23.7%
24:00	18.9%	23.4%	20.4%	29.6%	20.4%	28.2%	25.3%
25:00	23.8%	26.2%	24.2%	26.0%	17.0%	24.6%	27.9%

A局

A局	月	火	水	木	金	土	日
05:00	32.1%	25.6%	29.2%	28.1%	27.3%	15.3%	34.1%
06:00	22.7%	21.9%	22.6%	23.2%	22.0%	14.3%	45.4%
07:00	18.5%	16.1%	16.6%	16.4%	17.0%	18.5%	39.1%
08:00	9.7%	6.2%	8.2%	5.8%	6.8%	30.4%	35.9%
09:00	14.6%	7.9%	11.4%	7.7%	7.9%	29.4%	36.6%
10:00	39.9%	42.0%	38.6%	23.8%	15.9%	31.8%	34.1%
11:00	42.2%	41.6%	39.6%	32.7%	34.9%	35.2%	26.3%
12:00	39.2%	40.9%	39.2%	36.7%	38.8%	39.1%	26.9%
13:00	36.8%	38.3%	38.4%	36.6%	37.4%	35.1%	33.9%
14:00	36.1%	35.6%	37.8%	34.3%	37.6%	30.7%	33.4%
15:00	36.8%	37.0%	37.2%	34.3%	38.3%	36.7%	35.8%
16:00	34.3%	35.6%	34.5%	34.5%	38.0%	39.4%	30.7%
17:00	39.1%	39.5%	39.1%	40.0%	41.9%	39.1%	25.4%
18:00	34.1%	33.1%	33.7%	35.9%	35.0%	36.4%	34.1%
19:00	19.1%	21.6%	31.2%	40.1%	20.1%	27.9%	22.4%
20:00	16.2%	18.2%	30.5%	36.7%	24.1%	28.8%	21.8%
21:00	19.3%	22.0%	30.0%	33.4%	39.8%	37.4%	28.8%
22:00	25.8%	27.4%	19.5%	26.2%	32.6%	35.3%	32.3%
23:00	29.2%	26.4%	26.1%	27.9%	35.6%	33.0%	34.9%
24:00	27.3%	30.0%	34.1%	19.1%	30.2%	25.1%	26.5%
25:00	29.2%	28.4%	29.6%	23.4%	24.5%	20.4%	28.1%

B局

B局	月	火	水	木	金	土	日
05:00	29.5%	30.7%	25.6%	25.6%	28.1%	40.9%	40.9%
06:00	21.5%	19.4%	19.3%	17.9%	20.4%	26.6%	29.2%
07:00	21.5%	21.1%	20.1%	21.1%	20.8%	25.4%	28.1%
08:00	37.1%	38.9%	40.9%	39.7%	39.2%	26.4%	28.7%
09:00	46.6%	49.6%	52.0%	50.3%	48.9%	24.8%	19.2%
10:00	43.3%	50.0%	47.5%	50.3%	46.5%	22.7%	28.0%
11:00	39.5%	44.7%	40.9%	44.7%	39.6%	33.6%	33.5%
12:00	44.6%	49.2%	43.5%	50.7%	45.3%	45.1%	42.0%
13:00	39.9%	44.1%	37.7%	45.5%	41.9%	37.3%	43.2%
14:00	45.0%	45.0%	48.2%	50.3%	46.7%	33.4%	44.3%
15:00	42.6%	44.0%	49.4%	49.4%	48.3%	35.3%	33.1%
16:00	42.2%	45.3%	42.2%	45.0%	40.9%	38.3%	38.2%
17:00	35.5%	38.3%	32.3%	37.0%	36.1%	41.9%	30.4%
18:00	36.5%	34.1%	32.5%	34.9%	36.9%	32.6%	15.1%
19:00	38.6%	37.2%	36.4%	28.0%	40.9%	19.8%	18.6%
20:00	31.9%	38.2%	34.9%	31.4%	40.6%	20.7%	21.5%
21:00	26.3%	32.8%	34.0%	26.6%	40.5%	23.6%	26.0%
22:00	37.6%	20.0%	34.9%	35.2%	31.6%	23.1%	35.9%
23:00	35.9%	31.6%	32.4%	29.5%	27.1%	25.8%	29.7%
24:00	31.3%	31.4%	27.7%	27.3%	24.3%	30.1%	26.3%
25:00	28.1%	30.7%	30.7%	23.8%	22.1%	29.7%	20.4%

C局

C局	月	火	水	木	金	土	日
05:00	51.1%	49.6%	46.0%	46.0%	40.9%	46.0%	46.0%
06:00	46.0%	45.8%	44.8%	43.2%	40.9%	43.7%	39.9%
07:00	49.7%	53.9%	53.4%	55.3%	50.6%	46.7%	35.5%
08:00	42.0%	42.8%	42.4%	43.1%	42.2%	42.6%	27.4%
09:00	42.3%	41.4%	42.4%	43.8%	42.2%	39.8%	9.5%
10:00	42.0%	42.0%	42.9%	50.1%	45.1%	37.0%	38.8%
11:00	40.9%	39.3%	45.6%	44.3%	42.2%	43.3%	45.4%
12:00	38.7%	35.9%	44.3%	39.5%	43.1%	45.7%	45.6%
13:00	62.7%	60.0%	62.6%	62.7%	61.3%	50.2%	49.7%
14:00	58.8%	53.5%	54.5%	56.6%	53.9%	50.3%	39.2%
15:00	57.9%	55.5%	55.9%	55.5%	55.4%	48.3%	43.0%
16:00	52.1%	52.1%	51.9%	53.9%	55.4%	39.1%	42.3%
17:00	47.4%	46.1%	45.9%	45.8%	47.2%	33.0%	39.5%
18:00	41.9%	44.0%	44.8%	43.0%	44.8%	47.4%	36.7%
19:00	39.4%	37.5%	46.4%	38.1%	40.9%	42.9%	50.1%
20:00	42.9%	34.6%	46.1%	40.9%	34.1%	40.7%	55.5%
21:00	46.1%	38.0%	51.8%	42.8%	31.9%	40.0%	45.7%
22:00	37.9%	35.2%	38.0%	38.3%	37.0%	37.4%	39.4%
23:00	36.9%	27.6%	31.7%	29.2%	30.1%	33.5%	30.7%
24:00	34.1%	23.4%	30.7%	26.7%	29.6%	16.8%	26.7%
25:00	34.1%	18.4%	29.2%	25.0%	26.3%	16.4%	29.2%

5%以上

15%以上

0%以上

10%以上

20%以上

※ビデオサーチデータを元に独自に加工

※データの集計期間は2023/4/3（月）～2024/3/31（日）

コア含有率 各局ヒートマップ

NIB

NIB	月	火	水	木	金	土	日
05:00	56.3%	60.3%	56.8%	60.3%	56.3%	32.5%	42.2%
06:00	53.3%	55.6%	51.4%	54.2%	52.9%	33.8%	36.2%
07:00	48.7%	49.1%	49.4%	48.4%	50.3%	33.1%	47.0%
08:00	39.7%	37.3%	38.4%	38.5%	42.4%	21.0%	39.2%
09:00	33.0%	26.7%	26.0%	27.6%	32.4%	20.3%	34.7%
10:00	28.4%	20.7%	22.6%	27.8%	29.6%	21.4%	36.2%
11:00	25.3%	16.4%	19.5%	20.1%	18.1%	20.8%	28.0%
12:00	32.5%	25.3%	25.8%	26.1%	28.1%	29.5%	26.7%
13:00	28.3%	23.6%	25.6%	25.8%	25.3%	18.6%	26.0%
14:00	15.1%	10.8%	13.0%	11.7%	12.1%	14.7%	12.8%
15:00	13.2%	9.0%	12.4%	11.0%	11.0%	11.6%	15.8%
16:00	13.6%	11.3%	12.1%	12.1%	11.7%	12.5%	19.0%
17:00	12.1%	12.6%	13.3%	13.9%	12.1%	15.6%	18.9%
18:00	19.2%	17.3%	19.1%	20.3%	17.6%	29.9%	16.3%
19:00	25.5%	27.8%	35.6%	33.1%	22.4%	28.9%	33.7%
20:00	24.8%	26.7%	35.2%	34.1%	24.4%	26.8%	42.8%
21:00	29.3%	27.0%	37.6%	31.8%	36.2%	33.4%	34.7%
22:00	37.0%	29.4%	32.1%	37.3%	39.3%	33.9%	36.9%
23:00	36.7%	30.9%	30.6%	34.2%	37.3%	36.2%	43.2%
24:00	40.3%	34.9%	37.5%	39.8%	36.2%	32.4%	37.9%
25:00	39.2%	33.4%	39.5%	39.5%	36.2%	43.4%	32.9%

A局

A局	月	火	水	木	金	土	日
05:00	15.5%	18.1%	20.7%	13.6%	18.1%	27.1%	24.1%
06:00	26.8%	28.7%	28.7%	27.7%	29.2%	39.8%	12.1%
07:00	33.8%	36.2%	33.9%	35.1%	36.2%	25.8%	13.8%
08:00	39.6%	45.6%	43.4%	43.1%	46.5%	22.3%	7.2%
09:00	36.2%	38.2%	42.2%	33.9%	38.2%	26.0%	8.1%
10:00	16.3%	13.3%	18.1%	18.1%	28.1%	24.1%	8.0%
11:00	11.7%	11.3%	12.8%	12.1%	14.9%	21.1%	20.7%
12:00	10.5%	10.8%	12.1%	10.7%	10.3%	14.5%	20.7%
13:00	8.7%	6.8%	7.4%	6.8%	6.2%	18.1%	17.0%
14:00	6.0%	7.0%	6.6%	7.0%	5.8%	18.1%	18.6%
15:00	7.2%	7.0%	6.5%	7.2%	6.0%	16.2%	18.1%
16:00	10.5%	11.7%	12.4%	11.3%	9.0%	15.0%	24.1%
17:00	18.1%	18.5%	18.9%	18.1%	16.3%	14.2%	27.4%
18:00	20.9%	22.4%	22.2%	21.2%	20.9%	12.1%	14.2%
19:00	33.8%	34.0%	22.6%	18.1%	32.8%	26.4%	28.1%
20:00	38.8%	37.6%	23.5%	21.8%	30.2%	26.4%	30.9%
21:00	34.2%	37.8%	26.8%	26.3%	23.6%	20.6%	28.6%
22:00	33.3%	36.8%	46.7%	39.3%	26.1%	18.1%	31.6%
23:00	20.7%	26.8%	35.3%	31.8%	26.9%	20.3%	30.3%
24:00	28.9%	28.9%	30.8%	41.0%	22.4%	27.9%	29.8%
25:00	20.7%	36.2%	32.1%	36.2%	28.9%	36.2%	27.1%

B局

B局	月	火	水	木	金	土	日
05:00	40.2%	36.2%	40.7%	40.7%	40.7%	18.1%	24.1%
06:00	38.1%	39.9%	40.2%	39.8%	38.1%	27.1%	25.8%
07:00	38.6%	40.1%	41.1%	39.6%	38.6%	33.8%	33.9%
08:00	24.8%	23.4%	23.1%	20.3%	24.9%	33.5%	24.6%
09:00	19.5%	15.5%	16.5%	13.7%	17.5%	33.6%	36.2%
10:00	20.2%	13.7%	19.4%	13.7%	16.2%	30.1%	27.4%
11:00	18.7%	12.1%	18.1%	12.4%	17.5%	20.7%	22.4%
12:00	16.4%	9.9%	18.9%	13.0%	17.3%	6.1%	10.9%
13:00	16.3%	11.4%	20.9%	14.8%	18.1%	8.5%	9.2%
14:00	16.9%	12.1%	18.1%	13.9%	18.1%	13.3%	11.0%
15:00	18.1%	13.9%	18.1%	15.1%	16.4%	18.1%	15.5%
16:00	21.7%	18.1%	21.7%	16.9%	19.3%	15.1%	22.6%
17:00	28.5%	24.9%	28.5%	27.1%	26.5%	15.4%	26.3%
18:00	25.4%	30.7%	28.7%	28.7%	25.1%	28.3%	41.2%
19:00	20.9%	20.2%	21.2%	34.6%	23.1%	37.3%	38.9%
20:00	24.1%	22.7%	21.9%	28.8%	24.8%	38.2%	38.0%
21:00	31.8%	32.8%	27.0%	33.3%	26.6%	38.4%	37.4%
22:00	26.0%	46.8%	30.9%	29.2%	39.5%	41.4%	24.6%
23:00	33.7%	41.1%	33.7%	34.8%	43.0%	42.2%	27.6%
24:00	29.8%	30.6%	33.6%	31.3%	43.1%	38.1%	29.3%
25:00	31.6%	36.2%	36.2%	36.2%	39.2%	29.6%	31.6%

C局

C局	月	火	水	木	金	土	日
05:00	6.0%	10.3%	13.6%	9.0%	16.1%	18.1%	36.2%
06:00	7.5%	7.2%	9.7%	9.7%	10.3%	13.7%	19.8%
07:00	6.8%	6.5%	8.0%	7.4%	7.2%	14.6%	17.5%
08:00	5.3%	4.7%	6.1%	5.3%	5.4%	13.9%	31.2%
09:00	5.8%	6.0%	7.9%	6.0%	6.0%	15.3%	50.4%
10:00	10.0%	7.6%	10.8%	7.2%	8.7%	18.6%	22.1%
11:00	7.2%	2.8%	5.6%	3.0%	6.8%	10.6%	16.8%
12:00	2.6%	1.2%	2.4%	2.5%	2.6%	10.6%	13.6%
13:00	3.6%	3.6%	4.7%	3.6%	4.7%	9.3%	15.7%
14:00	4.4%	4.6%	6.0%	4.6%	5.0%	8.0%	19.6%
15:00	5.2%	4.7%	6.4%	5.4%	4.8%	9.2%	15.2%
16:00	5.9%	5.7%	7.6%	6.2%	4.8%	15.5%	14.8%
17:00	4.6%	3.1%	4.8%	3.1%	3.2%	20.4%	11.6%
18:00	7.4%	4.9%	6.3%	6.1%	5.7%	11.6%	24.6%
19:00	15.2%	18.4%	14.6%	13.4%	14.3%	14.0%	13.0%
20:00	14.8%	23.4%	16.2%	15.3%	23.0%	14.0%	8.4%
21:00	16.0%	22.0%	11.4%	16.6%	26.8%	16.4%	12.2%
22:00	13.8%	15.8%	11.5%	13.9%	14.0%	21.2%	17.6%
23:00	20.1%	31.6%	22.8%	31.0%	20.2%	27.5%	31.6%
24:00	28.9%	43.1%	28.4%	40.9%	32.5%	46.8%	41.7%
25:00	30.1%	36.2%	20.7%	36.2%	31.0%	50.6%	36.2%

5%以上

15%以上

0%以上

10%以上

20%以上

※ビデオサーチデータを元に独自に加工

※データの集計期間は2023/4/3（月）～2024/3/31（日）